

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Koningstein	Art Unit :	4115
Serial No. :	10/748,681	Examiner :	Khanh H. Le
Filed :	December 31, 2003	Conf. No. :	1968
Title :	SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO FOLLOW THE USER TO ADDITIONAL WEB PAGES		

**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT IN REPLY TO**

**FINAL OFFICE ACTION MAILED OCTOBER 16, 2008**